NEW CUSTOMER LIST

Most highly ranked gender

Customers with the highest past 3 years bike related purchases

Most profitable wealth segment

Highest ranked and property valuation customers

TRANSACTIONS

There are 100 products

There were 3494 customers who made transactions

The transaction data provided was for only 2017

If online order is preferable for the customers

The no. of cancelled orders

Most profitable brand and product class

CUSTOMERS

Highest gender customers

Most profitable gender

Age range that buys the most

Job industry categories that buys the most

Wealth segments that buy the most

Most profitable state